

INTERESTED IN BECOMING A PARTNER OF THE 6th EFPSA SCIENTIFIC CONFERENCE?

European Federation of Psychology Students' Associations

EFPSA

EFPSA is a non-profit student organization operating since 1987, composed of over 120 dedicated volunteers. Its goal is to integrate the psychology students community, promote mental well-being education, and provide development opportunities for the young generation of psychology students.

As the largest student organization in Europe, EFPSA connects psychology students from over 33 countries with researchers and professionals in the field of psychology, collaborating on more than 50 projects and events annually.

The 6th EFPSA Scientific Conference

The EFPSA Scientific Conference is a biennial event and places a particular emphasis on its scientific programme. It lasts four days – first three are reserved for the scientific programme, and during the last one, everyone can enjoy the cultural experience on the excursion day. The purpose of this EFPSA Event is to give students the opportunity to discover multiple psychological topics from different perspectives. It aims to create a space for the exchange of professional experiences, expert opinions, research, and theoretical approaches between the students and those of invited lecturers and experts.

This year's theme is: ***A Drop in the Sea of Needs. Applied Psychology in Answer to Modern-Day Challenges.*** The conference will explore how applied psychology addresses today's pressing issues – from mental health to digital and social change. With high-profile speakers and a broad academic reach, the event promises to attract wide attention and provide a rich learning and networking experience.



EFPSA IN NUMBERS

- Founded in 1987
- 33 member countries
- 500,000 psychology students
- 100+ members in the Working Community
- 30,000+ followers on Facebook
- 8,000+ followers on Instagram



<https://efpsa.org>



conference2025@efpsa.org

WHY IS IT WORTH IT?



In today's world, where increasing importance is placed on mental health and emotional well-being, supporting research and educational initiatives in psychology is crucial. Investing in scientific research and education in psychology contributes to improving the quality of life for millions of people worldwide.

By sponsoring this conference that brings together young researchers from around the globe, the brand not only positions itself as a leader in corporate social responsibility but also builds its reputation as an institution that cares deeply about social welfare and actively engages in scientific advancement.



The Polish Association of Psychology Students and Graduates is a member organization of EFPSA, bringing together students and graduates continuously since 1997. Since then, we have been active in various regions of Poland to integrate our community, develop our competencies together, and raise public awareness on psychological topics.

Sponsoring the EFPSA Scientific Conference provides an opportunity to reach a wide audience through our social media channels!



Facebook

30 000+
followers

Instagram

8 000+
followers

LinkedIn

8 000+
followers



13 000+
followers

1000+
followers

470+
followers



<https://efpsa.org>



conference2025@efpsa.org



WHAT CAN WE OFFER?



Representing almost half million psychology students, EFPSA offers wide range of possible promotion canals online and offline.

PACKAGE BENEFITS

	MAX package €5,000	BIG package €3,000	MEDIUM package €1,00	MINI package €500
Company presentation during the opening and closing ceremony	✓	✓	✓	✓
Company logo in the event brochure	✓	✓	✓	✓
Promoting the company via email among participants	✓	✓	✓	✓
Company logo on the official website of the event	✓	✓	✓	✓
Logo and company description in promotional post on SM	✓	✓	✓	
Logo and company description on PSSiAP social media	✓	✓	✓	
Company logo on event promotional materials online and printed	✓	✓		
Company banner during the event	✓	✓		
The company's promotional stand during the event	✓			
Company promotion during other PSSiAP events	✓			
Free entry to the event for 2 company representatives	✓			



DON'T HESITATE TO CONTACT US!



<https://efpsa.org>



conference2025@efpsa.org

ADDITIONAL SPONSORSHIP OPPORTUNITIES



If there are any interested parties interested in providing alternative sponsorship for the conference, they are welcome to do so with the below options:

Welcome Reception

The welcome reception is held on the first evening of which all delegates are invited to. The event usually consists of drinks and snacks.

€2,500

Welcome Gift

Each conference participant will receive a gift (e.g. water bottle) onsite when they pick up their name badge and conference material

€1,500

Keynote Speaker

Sponsoring a Keynote Speaker will cover the costs (accommodation, travels) for one of the Conference keynote speakers.

€600

Welcome Reception & Welcome Gift are entitled to:

- Logo associated with event in all publications and on the EFPSA Conference 2025 website
- Being named and identified as the sponsor of the event/speech
- Mention in welcome address
- Company logo in the conference brochure

Keynote Speaker is entitled to:

- Logo associated with event in all publications and on the EFPSA Conference 2025 website
- Logo printed on the welcome gift



DON'T HESITATE TO CONTACT US!



<https://efpsa.org>



conference2025@efpsa.org

JOIN THE BEST

We are proud to collaborate with top institutions in the field of psychology and mental well-being. Our partnerships include organizations whose research and innovations are shaping the future of psychology. Here are a few of our esteemed partners:



The European Federation of Psychologists' Associations is a federation of psychological associations in Europe, founded in 1981. Its goal is to promote psychology across the continent through international collaboration, the exchange of knowledge and standards, and the support of professional practice. EFPA organizes conferences, publishes materials, and accredits educational programs to enhance the quality of psychological work in Europe.



The American Psychological Association is arguably the most recognized psychological association in the world, bringing together specialists and researchers in the field of psychology since 1892. Its mission is to promote psychology, establish ethical and publishing standards, provide research guidelines, organize conferences, and publish renowned journals such as Journal of Personality and Social Psychology and American Psychologist.



The International Association of Applied Psychology is a global organization dedicated to applied psychology, founded in 1920. It works to integrate psychological theory with professional and social practice. Through conferences, publications, and research projects, IAAP promotes the application of psychology in various areas of life, such as education, health, business, and technology, thereby supporting progress and innovation in the field of applied psychology.



Mental Health Europe is the largest independent organization representing users, professionals, and service providers in the field of mental health across Europe. The organization is committed to promoting positive mental health and improving care. It advocates for inclusivity and the protection of the rights of people using mental health services, individuals with psychosocial disabilities, as well as their families and caregivers. By working closely with European institutions, it ensures that mental health holds a significant place in policy-making.

